

REAL ESTATE PRICE LIST

Real Estate Photography

\$250 – under 2,000 s.f.

\$300 – 2,001 s.f. – 3,000 s.f.

\$350 – 3,001 s.f. – 4,000 s.f.

\$400 – 4,000 s.f. – 5,000 s.f.

Over 5,000 s.f. – please call for pricing

Zillow Video Walk-Thru

Add \$100 to above Real Estate Pricing / \$300 Stand Alone

Traditional Video Walk-Thru

Add \$450 to above Real Estate Pricing / \$650 Stand Alone

3D Virtual Tours

Add \$350 to above Real Estate Pricing / \$550 Stand Alone

Drone Photo & Video

Add \$350 to above Real Estate Pricing / \$550 Stand Alone

De-Clutter & Organize

\$300-1000

Minor Staging

(with client-provided furniture and accessories)

\$250-400 depending on number of areas

Major Staging

(with studio-provided furniture and accessories)

Please call for pricing

Virtual Staging

Unlimited staging in each room with up to 2 edits

\$60-80 per room

Props

\$50-400 depending on number of items

Graphic Design, Printing, Presentations, Websites

Real Estate Flyers, Postcards, Slideshows, Promo Videos, etc.

\$50-350

How to Book: Email property address, services requested, and preferred time and date of appointment. Quote will be emailed for approval. Once approved, appointment is confirmed with 50% deposit. Balance due on day of appointment. Custom payment plans are available for repeat clients.

SIDNEY & COMPANY

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Bring your home to life

The Matterport 3D Media System

Blow prospective buyers away with 3D Showcase - an immersive online 3D experience that gives buyers a true sense of the **feeling** of your property before they ever see it in person.

We put Matterport's industry-leading technology to work for your listing. Weed out less interested buyers, and attract more qualified open house attendees.



Your property in immersive 3D, ready on Day 1

1. We scan your property with the Matterport Pro Camera.
2. Within hours, your virtual Matterport Space is ready to experience.
3. Anyone can explore with ease, right from their browser.



Inside View

Navigate a property like a videogame with **Inside View**.

Dollhouse View

Proprietary **Dollhouse View** shows how an entire property fits together.

Floorplan View

Understand layout in a glance with top-down **Floorplan View**.



Create a connection

Home buyers will create an immediate, lasting emotional connection to a property because they can experience it as if they were really there.



Engage more buyers

Matterport spaces are easy to share, so anyone with a computer or mobile device can have the open house experience from anywhere.



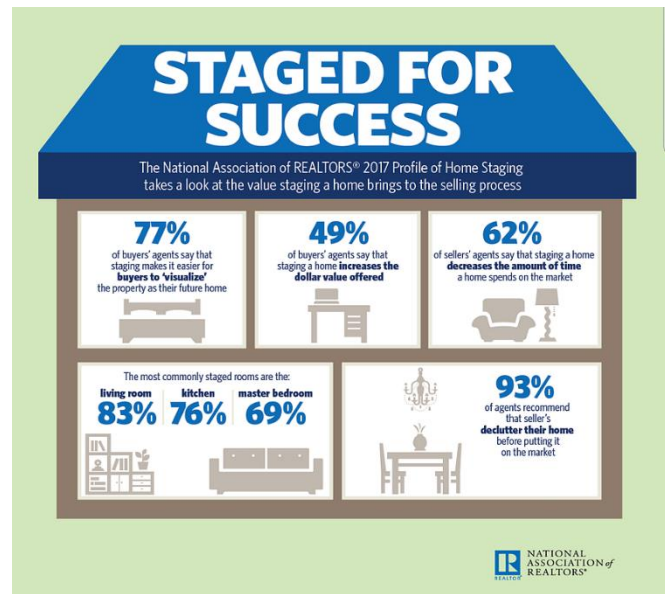
Build buzz

Generate momentum like you wouldn't believe before the first open house with a space-age tool that will captivate buyers and motivate them to make an offer.

Listings with Matterport 3D walk-throughs get **95% more phone inquiries**, **65% more email inquiries** and **49% more qualified leads.**
Matterport

“Homes that are professionally photographed sell for up to \$11,200 more and 21 days faster than homes shot by amateurs.” Redfin

“Listings with a video walk-through get more than double the page views and double the saves than listings without video.” Zillow



National Association of Realtors – Study by Redfin: Professional Photos of Listings Boosts Sales

Professionally photographed homes tend to sell for more money and sell faster than homes listed with point-and-shoot cameras, according to a new study by the real estate brokerage Redfin.

The study found that homes priced between \$200,000 and \$1 million sold for an average of \$3,400 to \$11,200 more than their list prices when professionally photographed than homes with amateur photos. For homes priced between \$400,000 and \$499,999, the study found that homes professionally photographed sold for \$11,200 more. In an analysis of 22 markets, the Redfin study evaluated the sales success of homes shot professionally with a digital single-lens reflex camera versus homes shot with amateur, point-and-shoot cameras. The study evaluated homes priced between \$200,000 and \$1 million.

The study also found that homes that were professionally photographed also tended to sell faster. For instance, homes in the \$400,000 range that were professionally photographed sold 21 days faster than those photographed with point-and-shoot cameras.