

# REAL ESTATE PRICE LIST

## Real Estate Photography

\$250 – under 2,000 s.f.

\$300 – 2,001 s.f. – 3,000 s.f.

\$350 – 3,001 s.f. – 4,000 s.f.

\$400 – 4,000 s.f. – 5,000 s.f.

Over 5,000 s.f. – please call for pricing

## Zillow Video Walk-Thru

Add \$100 to above Real Estate Pricing / \$300 Stand Alone

## Traditional Video Walk-Thru

Add \$450 to above Real Estate Pricing / \$650 Stand Alone

## 3D Virtual Tours

Add \$350 to above Real Estate Pricing / \$550 Stand Alone

## Drone Photo & Video

Add \$350 to above Real Estate Pricing / \$550 Stand Alone

## De-Clutter & Organize

\$300-1000

## Minor Staging

(with client-provided furniture and accessories)

\$250-400 depending on number of areas

## Major Staging

(with studio-provided furniture and accessories)

Please call for pricing

## Virtual Staging

Unlimited staging in each room with up to 2 edits

\$60-80 per room

## Props

\$50-400 depending on number of items

## Graphic Design, Printing, Presentations, Websites

Real Estate Flyers, Postcards, Slideshows, Promo Videos, etc.

\$50-350

**How to Book: Email property address, services requested, and preferred time and date of appointment. Quote will be emailed for approval. Once approved, appointment is confirmed with 50% deposit. Balance due on day of appointment. Custom payment plans are available for repeat clients.**

# SIDNEY & COMPANY

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## Bring your home to life

### The Matterport 3D Media System

Blow prospective buyers away with 3D Showcase - an immersive online 3D experience that gives buyers a true sense of the **feeling** of your property before they ever see it in person.

We put Matterport's industry-leading technology to work for your listing. Weed out less interested buyers, and attract more qualified open house attendees.



## Your property in immersive 3D, ready on Day 1

1. We scan your property with the Matterport Pro Camera.
2. Within hours, your virtual Matterport Space is ready to experience.
3. Anyone can explore with ease, right from their browser.



### Inside View

Navigate a property like a videogame with **Inside View**.

### Dollhouse View

Proprietary **Dollhouse View** shows how an entire property fits together.

### Floorplan View

Understand layout in a glance with top-down **Floorplan View**.



### Create a connection

Home buyers will create an immediate, lasting emotional connection to a property because they can experience it as if they were really there.



### Engage more buyers

Matterport spaces are easy to share, so anyone with a computer or mobile device can have the open house experience from anywhere.



### Build buzz

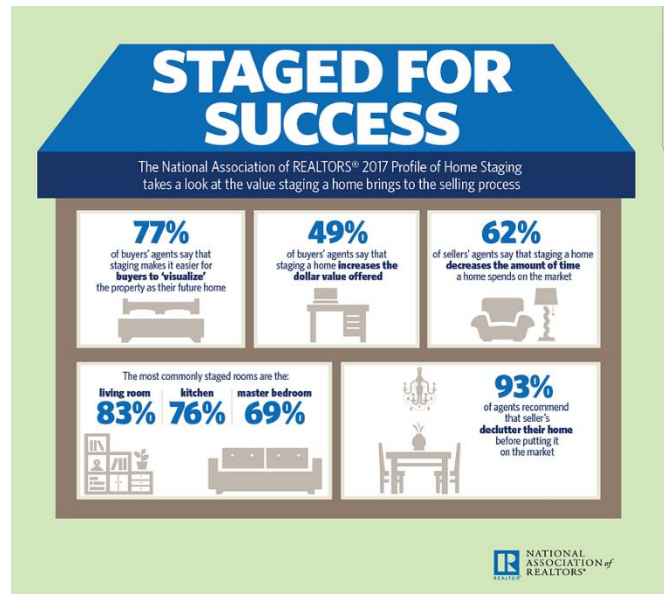
Generate momentum like you wouldn't believe before the first open house with a space-age tool that will captivate buyers and motivate them to make an offer.

Listings with Matterport 3D walk-throughs get 95% more phone inquiries, 65% more email inquiries and 49% more qualified leads.

**Matterport**

**“Homes that are professionally photographed sell for up to \$11,200 more and 21 days faster than homes shot by amateurs.” Redfin**

**“Listings with a video walk-through get more than double the page views and double the saves than listings without video.” Zillow**



## National Association of Realtors – Study by Redfin: Professional Photos of Listings Boosts Sales

Professionally photographed homes tend to sell for more money and sell faster than homes listed with point-and-shoot cameras, according to a new study by the real estate brokerage Redfin.

The study found that homes priced between \$200,000 and \$1 million sold for an average of \$3,400 to \$11,200 more than their list prices when professionally photographed than homes with amateur photos. For homes priced between \$400,000 and \$499,999, the study found that homes professionally photographed sold for \$11,200 more. In an analysis of 22 markets, the Redfin study evaluated the sales success of homes shot professionally with a digital single-lens reflex camera versus homes shot with amateur, point-and-shoot cameras. The study evaluated homes priced between \$200,000 and \$1 million.

The study also found that homes that were professionally photographed also tended to sell faster. For instance, homes in the \$400,000 range that were professionally photographed sold 21 days faster than those photographed with point-and-shoot cameras.